

## Overview of MPA/MACS

The Michigan Petroleum Association (MPA) has been serving the state's independent petroleum marketers since 1934. MPA was incorporated by a group of jobbers who believed that by promoting a cooperative spirit and encouraging group effort, marketers across the state could best achieve their common goals.

Michigan Association of Convenience Stores (MACS) was established by MPA in 1986 to serve the interests of the state's c-store industry on the legislative front and in other matters of concern to c-store operators.

In 1996, truckstop operators, service station operators, and retail/wholesale providers of propane were invited to join MPA/MACS, and benefit from the Association's informational services, seminars, group insurance plans, and governmental relations expertise.

### Join Today!

Be a part of a thriving and growing association. Show your support of your industry and your livelihood. Complete the application form and send it in today.

We look forward to having you as a member and the opportunity to provide you with the services you need. If you have any questions about MPA/MACS, please call 517-622-3530.



7521 Westshire Drive Suite 200  
Lansing MI 48917  
Ph: 517 622-3530  
Fax: 517 622-3420  
Web Site: mpamac.org

## Retail Membership Application



*The Petroleum Marketer's  
Source for:*

Group Programs  
Professional  
Development  
Legislative  
and  
Industry  
Information



## Retail Members

The Retail Member category was designed especially for companies that operate **retail convenience stores, truckstops, service stations, or retail of propane products**. Retail members may not be directly operated or owned by wholesale petroleum marketers.

Other membership categories are:

**Active Members** - wholesale distributors of petroleum products.

**Associate Members** - suppliers of equipment, products or services to petroleum and petroleum retailing industries.

If you fall into one of these two categories, please contact our office at 517-622-3530 and the appropriate application will be sent to you.

## RETAIL Member Services

- Business Liability Insurance
- Legal Services Plan
- Specialized Business Programs
- MPA/MACS Scholarship Program
- Educational Seminars
- Up-To-Date Industry Information
- Regulatory Assistance
- Guidance with Business Problems
- Office Supply Program - STAPLES
- Telecom Consulting

## Legislative Information

MPA/MACS is your eyes, ears and voice at the State Capitol. A full-time staff knowledgeable in governmental affairs, backed by our professional legislative consultant, keeps you informed of legislation and political trends.

## Conventions & Trade Show

The Spring Convention and Trade Show is held in March in Grand Rapids. Attendance at the three day meeting has reached 1,000 in recent years.

The Trade Show features 239 - 10 x 10 booths. Companies from across the country display the very latest in equipment, products and services.

The Spring Convention program offers a wealth of informative business sessions, educational seminars and motivational speakers covering a wide range of topics from regulatory issues to employee relations.

MPA/MACS also produces a **Fall Convention** at a northern Michigan resort. It's three days of business sessions, social gatherings and golf.

## Association Publications

**MPA/MACS Marketer** - This quarterly magazine provides members with timely regulatory and technical information, details on coming events, feature articles and industry advertising.

**MPA/MACS Electronic Newsletter** - The monthly newsletter is either emailed or faxed to members to keep them abreast of state and national issues that may affect their business, provides updates on legislative/regulatory actions, gives statistical information and includes classified advertising.

**MPA/MACS Electronic Update - Special Update** go out to members via email or fax to keep them informed of any "fast breaking" issues. The Updates covers the legislative front, state and federal regulations and other activities within the petroleum wholesale/retail industry.

**MPA/MACS Marketing Directory** - The Directory includes a listing of ALL members. Michigan's Congressional delegation, members of the State Legislature, industry associations and industry data are also included in the Directory. Published every June.



Michigan Petroleum Association  
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## RETAIL MEMBERSHIP DUES CATEGORY

<u>Locations</u>	<u>Amount</u>
1	\$150
2 - 3	\$300
4 - 7	\$600
8 - 15	\$1200
16 +	\$2400 plus \$150 per store to a cap of \$5,000

# of Stores \_\_\_\_\_

Amount Enclosed: \$ \_\_\_\_\_

### Primary Retailing Business (Check only one)

- C-Store  
 Truckstop  
 Retailer/Wholesaler of Propane  
 Service Station  
 Other \_\_\_\_\_

Company Representative \_\_\_\_\_

Company Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

Street Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Web site \_\_\_\_\_

Payment Method  Check or Credit Card (VISA or MasterCard)

Card # \_\_\_\_\_

Exp Date \_\_\_\_\_ Billing Zip Code \_\_\_\_\_

CVV Code \_\_\_\_\_ (3 or 4 digit code on credit card)

Print Name on Card \_\_\_\_\_

Authorized Signature \_\_\_\_\_

## Important Tax Information

Contributions or gifts to MPA/MACS are not deductible charitable contributions for income tax purposes. However, they may be tax deductible for ordinary & necessary business expenses subject to restrictions imposed as a result of association lobbying activities. MPA/MACS estimates that the nondeductible portion of your dues allocable to lobbying is 22%.